

A.P. SEN MEMORIAL GIRLS PG COLLEGE

COMMERCE DEPARTMENT



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Historical Background

A.P. Sen Memorial Girls College, founded in 1902 as Mahakali Pathshala, has grown into a prestigious institution dedicated to women's education. Initially aimed at providing Bengali-medium education, it transitioned into a degree college by 1955, largely thanks to the vision and dedication of the first principal, Miss Beena Dutta. Over the years, the college has been shaped by notable personalities, and was renamed to honor Shri A.P. Sen, a renowned poet, philanthropist, and educationist.

Under item no. 08 (08) of the Executive Council meeting dated 07.06.2013, in view of the recommendation of the Board of Inspectors dated 30.03.2013 in the inspection conducted for the purpose of providing permanent recognition in the course. Permanent recognition has been provided from session 2013-14 along with 80 seats of B.Com course in college.

Faculty Contribution

The faculty in the Commerce Department consists of experienced professionals. Many have industry experience and academic credentials, enabling them to provide practical insights alongside theoretical knowledge. Faculty engagement in research and community service enriches the learning environment.

The Commerce Department is currently led by an enthusiastic team of faculty members: Mrs. Vaishali Awasthi, Mr. Prashant Sharma, and Dr. Anupama Tripathi. They are dedicated to nurturing students through both academic excellence and practical experience. In addition to these current faculty, the department has had a history of distinguished educators, including Dr. Geet Nigam, Dr. Shweta Mishra, Dr. Upasana Srivastava, Dr. Jaya Tripathi, and Miss Akansha, all of whom contributed significantly during their tenure and left a lasting impact.

With strategic initiatives in place, the department is well-positioned for future growth and continued success.

Structure and Administration

The Commerce Department is typically organized into various specializations, including:

1. **Accounting**
2. **Finance**
3. **Marketing**
4. **Management**
5. **Economics**

Each specialization is overseen by faculty members with expertise in their respective fields, ensuring that students receive high-quality instruction and guidance.

Curriculum

The curriculum is designed to provide students with a comprehensive understanding of business principles. Key components include:

- **Core Courses:** Fundamentals of accounting, finance, marketing, and management.
- **Electives:** Specialized courses in areas like digital marketing, international business, and data analytics.
- **Practical Experience:** Opportunities for internships, case studies, and projects with local businesses to apply theoretical knowledge.
- **Academic Assessment:** Includes assignments worth 25 marks, based on PowerPoint presentations, promoting critical thinking and communication skills among students.

Student Engagement

The department fosters a vibrant student community through:

- **Clubs and Organizations:** Business-related clubs that host networking events, workshops, and guest lectures.
- **Competitions:** Participation in business competitions and case challenges to enhance practical skills.
- **Networking Opportunities:** Regular events with alumni and industry professionals to help students build connections.

Career Opportunities

Graduates from the Commerce Department have a wide range of career prospects, including:

- **Corporate Roles:** Positions in accounting firms, banks, and marketing agencies.
- **Entrepreneurship:** Opportunities to start and manage their own businesses.
- **Further Education:** Many students pursue advanced degrees (MBA, Master's in Finance) for specialized knowledge.

The department also has a solid record in placements, with students securing positions in reputed banks, schools, and government institutions. Additionally, scholarships, including those from the Nimaya Foundation, provide much-needed financial support to meritorious students, ensuring they can pursue their studies without financial barriers. In keeping with the college's legacy of excellence, the Commerce Department continues to empower its students, preparing them for successful futures in various professional fields.

Schedule of B.Com 2024-25

B.Com Semester I

- P1. Financial Accounting - Mr. Prashant Sharma
- P2. Business Organisation - Mrs. Vaishali Awasthi
- P3. Micro Economics - Mr. Prashant Sharma
- P4. Currency Banking and Exchange - Dr. Anupama Tripathi
- P5. Essentials of Management - Mrs. Vaishali Awasthi
- P6. Co-curricular Course I

B.Com Semester III

- P1. Business Finance - Mrs. Vaishali Awasthi
- P2. Statistical Methods - Dr. Anupama Tripathi
- P3. Banking Operations - Dr. Anupama Tripathi

P4. Managing Human Resources- Mr. Prashant Sharma

P5. Information Systems and E-Business - Dr. Anupama Tripathi

P6. Co-curricular Course II

B.Com Semester V

P25. Goods and Service Tax (GST) - Mrs. Vaishali Awasthi

P26. Principles and Practice of Insurance - Mr. Prashant Sharma

P27. Introduction to Entrepreneurship - Dr. Anupama Tripathi

P28. Managing Business Operations - Mrs. Vaishali Awasthi

P29. Company Law and Practice - Mr. Prashant Sharma

P30. Internship Project

Time Table 2024-25

| Time Semester | 8:00-9:00 am | 9:00-10:00 am | 10:00-11:00 am | 11:00-12:00 pm | 12:00-1:00 pm |
|---------------|--------------------------------|--------------------------------|-------------------------------|-------------------------------|--------------------------------|
| B.Com 1st | D6 Mr. Prashant Sharma | D6 Mrs. Vaishali Awasthi | | D6 Dr. Anupama Tripathi | |
| B.Com 2nd | | D5 Dr. Anupama Tripathi | D5 Mr. Prashant Sharma | | D3 Mrs. Vaishali Awasthi |
| B.Com 3rd | D5 Mrs. Vaishali Awasthi | | D6 Dr. Anupama Tripathi | D5 Mr. Prashant Sharma | |

Department E-Mail Id-

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Departmental Activities 2023 and 2024

- 1- **Sustainability Drive-** To promote environmental awareness and encourage sustainable practices within the community through organized activities. **(07/07/2023)**
- 2- **Diversity Day:** Invited students to bring items, food, or stories from their culture that relate to commerce, sparking discussions about global business practices.**(08/08/2023)**
- 3- **Exhibition of Skills-** To provide students with a platform to showcase their skills and talents by providing opportunities to participate in exhibitions held at other colleges. This initiative fosters collaboration, networking, and personal growth. **(07/11/2023)**
- 4- **Collaborative Projects-**In small groups, students brainstorm and present a unique business idea, complete with marketing strategies and potential challenges. **(16/11/2023)**
- 5- **Team-Building Activity-** Presented a hypothetical business problem for teams to tackle, encouraging teamwork and creative thinking. **(11/03/2024)**
- 6- **Bengali Language Course –** To promote the understanding, appreciation, and proficiency of the Bengali language among students, fostering cultural awareness and communication skills. **(09/06/2024 To 13/06/2024)**
- 7- **Budget Discussion Programme-** The students of B. Com Sem 5 & 3 participated in the programme. **(24/07/2024)**
- 8- **Awareness Session -** Organize regular clean-up drives on campus, encouraging students to participate in keeping their surroundings tidy. **(28/07/2024)**
- 9- **Friendship Day + Get together-** It was organized with the motive that freshers can get to know about their seniors and cordial relations can be maintained.**(08/08/2024)**
- 10- **Peer – Teaching Session-** Divided the class into small groups (2-5 students), ensuring a mix of skill levels within each group. **(17/08/2024)**
- 11- **A Visit To Book Fair-**To enhance students' appreciation for literature, promote reading, and provide exposure to a wide variety of books and authors. **(04/09/2024)**

A QUICK GLANCE OF DEPARTMENTAL ACTIVITIES THROUGH IMAGES

SUSTAINABILITY DRIVE



DIVERSITY DAY



PEER TEACHING SESSION



DEPARTMENT OF COMMERCE



EXHIBITION OF SKILLS



SMARTPHONE DISTRIBUTION



AWARENESS SESSION



Happy day for A P Sen Memorial Girls PG College Lucknow.

Two of our students namely Preeti Yadav And Rupali from commerce department have successfully completed the free scholarship programme organized by Nimaya Foundation.

College wishes them and their mentors Dr. Vaishali Awasthi and Dr. Anupama Tripathi all the best in life.



FRIENDSHIP DAY+GET TOGETHER



GROUP PROJECT

